

PRODUCT



Kate Wood Opens in Canggu

The next time you vacation in Bali, keep an eye out for the elegant turquoise and white façade of Kate Wood Originals in busy Jalan Berawa. A new eco-friendly and environmentally-sound brand, Kate Wood, opened the doors to its first store in Canggu, Bali, in 2019, its second flagship store after the one in Shanghai. Out of their cozy and organic-styled outlet, they sell various fascinating items made predominantly from bamboo, wood, and recycled materials.

Started in Amsterdam, Kate Wood Originals is the brainchild of Dutch designer Pim Gietlink and a name to his daughter. This brand was created to build a legacy he could pass on to future generations. Established in 2012, first with wooden sunglasses and watches, Kate Wood Originals is a socially conscious business that believes there is still great value in carefully handcrafted goods from renewable sources.

Kate Wood Originals team had the opportunity to visit Paul Smith in London and present him the retro natural fixie, a customized version of Kate Wood's all-natural bamboo frame with natural hemp joints bicycle.

The brand has also collaborated successfully with the Italian brand Salvatore Ferragamo. This collaboration is based on making handicrafts from renewable resources and incorporated into the Ferragamo eye-catching Gancini monogram printed on the bamboo bicycle frame.



Kate Wood is also supporting Orbis Foundation. 10% of their proceeds go to the foundation, a non-profit organization that ventures to remote areas worldwide so that children with no access to healthcare are given the gift of sight and a brighter tomorrow.

The brand has also collaborated with prominent hotels in Asia, such as The Sukhothai Shanghai, The Ritz-Carlton Sanya, Yalong Bay, Kimpton Naranta Bali, and Capella Ubud, Bali.

KATE WOOD BALI

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